

## Business Planning

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Duration: 1 Day

In today's economic climate you are continually being asked for a business plan. It doesn't matter whether you are about to start a new business or your organisation has been running for many years the principles are the same. But where do you start??

This is aimed at anyone who has to build a business plan and will provide the delegate with a better understanding of what a plan should contain as well as providing you with tips on its creation.

Hand in hand with a business plan the company vision is an all important concept in today's market place. The trainer will lead you to consider your own vision and values for the company and suggest some techniques to help you enthuse your staff. You will look at what YOUR picture of the future for the company is and how well your staff share that vision.

## Pre requisites

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There are no prerequisites for this course